E-commerce Implementations

Driven by extensive knowhow in e-Commerce deliveries for B2C, B2B, B2E, and duty free businesses, Samsung SDS offers e-commerce sites that accommodate specific characteristics of the customer.

Use Cases

B2C Mall	B2B Distribution Center	B2E Commerce	Duty Free Commerce
✔ **Integrated point-based online shopping mall implementation**	✔ **Shopping mall system implementation**	✔ **Corporate discount shopping mall renewal**	✔ **Online DFS implementation**
Stronger point-based marketing for members	Renewal of shopping site focusing on special promotions/exhibitions to foster sales of SMEs	Upgrade marketing/mgmt. functions for college/ corporate discount malls	PC/mobile app renewal & UIUX and marketing function upgrade

Benefit

· **Enhanced and sophisticated marketing function** enabled by online site **implementation**

· **Sales promotion and revenue improvement** via UX upgrade