

Food & Beverage

Strategically reducing
raw materials' cost
while enhancing hygiene and quality

Challenges

Proactive response to
fluctuations in raw
material prices

Rapidly changing demands,
requiring timely product line
diversification

Ensuring compliance with
stringent safety standards

Our Solutions

Prediction-based purchasing
utilizing AI-based material
price trend analyzer

Strategic purchasing
by characteristics of ingredients

Periodic supplier evaluation
ensuring hygiene and quality

Raw material
cost



Flexibility to
fast-changing
trend



Quality of
ingredients

