SAMSUNG SDS

Realize your vision
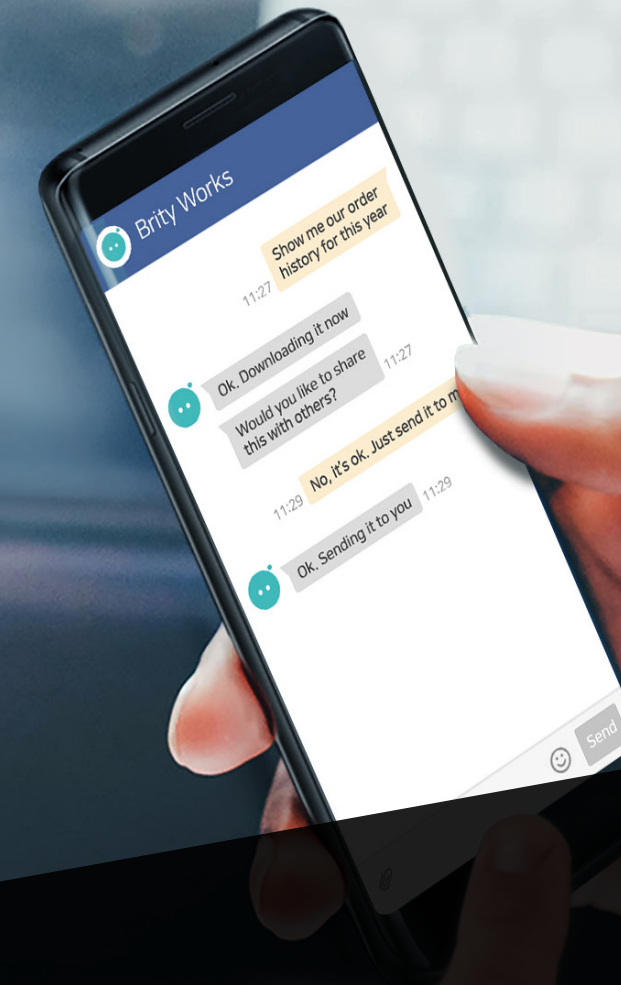
SAMSUNG SDS
Brity Works

Optimize work efficiency
through AI-driven workplace digitalization

In order to focus all efforts on core business activities, it is imperative that your business automates and optimizes repetitive labor and resource-intensive tasks.

Task automation solutions that leverage robots to perform manual tasks could be the solution.

However, existing task automation solutions are limited in capacity due to the absence of AI technology.

Now is the perfect time to digitalize your workplace by leveraging AI for optimal business efficiency.

SAMSUNG SDS
Brity Works

Introducing Samsung SDS Brity Works, a conversational AI solution to automate tasks for workplace digitalization.

By performing simple, repetitive and unproductive tasks through natural language understanding, Brity Works allows your employees to focus on core business activities that require greater creativity.

Conversational task automation powered by AI

Brity Works performs requested tasks by accurately identifying intent from natural language instructions through continuous conversation learning.

Conversational E2E Process

Perform requested tasks by identifying intent from natural language instructions with Brity Works.

Complete tasks without interruption even when user approval is required by enabling user intervention through our chatbot service.

Quick & Easy Implementation

Reduce time and costs spent on implementation. Design and develop Scenario even without any development knowledge with our GUI-based task automation tool.

Optimization using AI

Create conversation models faster and more effectively with large-scale preprocessing of data from various sources including product manuals, Terms & Conditions, Q&A logs and more.

Update and manage conversation models efficiently with continuous learning.

Key Functions

Conversation Scenario Design

Dialog Designer

Easily create conversation scenarios even without coding knowledge using GUI-based conversation design.

Intuitively design conversations by drawing flowcharts on canvas. Configure a wide variety of scenarios using six conversation cards.

Take advantage of our design environment that allows simultaneous testing of designed scenarios.

Conversation Learning & Management

Comprehensively manage conversation and error history for each period with the admin function. Error sentence retraining is also possible.

Task Process Design

Process Designer

Design processes without coding or development using a method that writes scripts by directly copying the user's work and movements.

Design each complicated task process with ease using a wide variety of action cards from our library.

Process Management

Ensure convenient task process management by allocating automation processes with the scheduler function.

Selectively allocate tasks to specific robot groups based on priority, execution group or task process attributes.

Workflow Management

Admin Portal

Leverage functions for stable operation and management including resource management, system monitoring and reporting.

Integrated Management of Conversations and Automation Tasks

Implement E2E task processes by automating and managing your entire workflow from individual tasks to business events such as such as web, e-mail receipt, approval notifications, messenger, timer and chat calls.
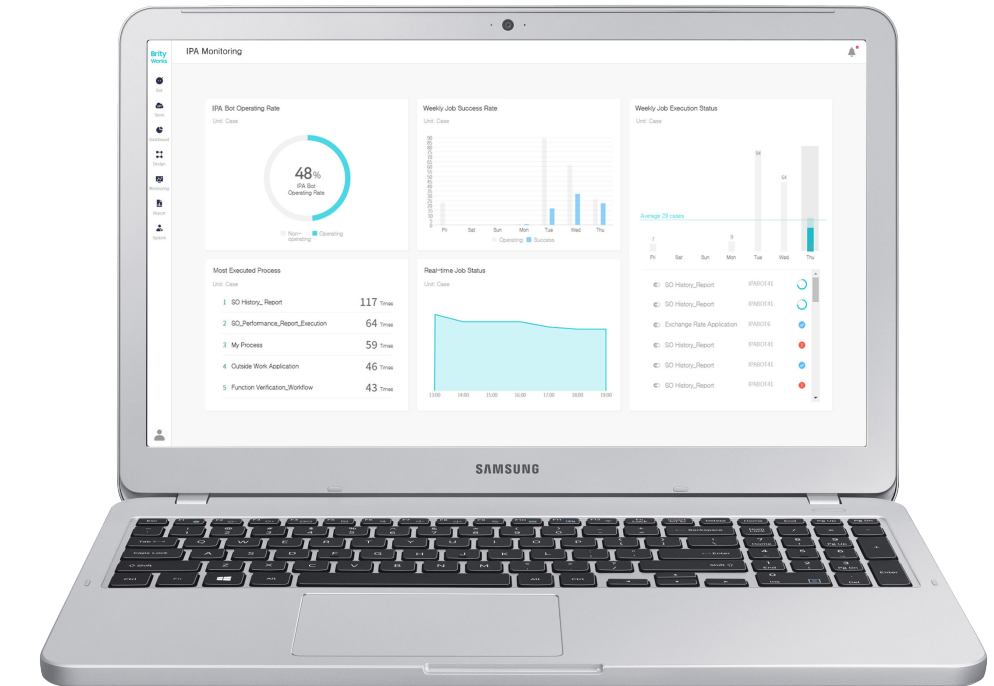
Let's chat:

Automate tasks for enhanced business productivity with Brity Works

Save time and lower costs

Perform tasks without interruption 24x365

Optimize work efficiency by leveraging our cost effective digital workforce

Empower your workers to focus on high value added work by automating repetitive manual tasks

Increase work convenience

Implement GUI-based task automation without separate coding

Perform tasks through conversations without requiring separate business system training

Enhance quality

Fundamentally prevent errors that may arise while performing tasks manually

Ensure process visibility by processing tasks based on execution logs

Unleash the potential of Brity Works

Perform complex tasks with ease using our chatbot

When an administrator requests information in natural language, Brity Works creates a data-driven report and notifies the admin via message once the task is complete.

Connect with your customers anytime, anywhere

Keep in touch with your customers in real-time anytime, anywhere by automating various customer service tasks from customer service centers to 1:1 channel marketing.

Search vast volumes of specialized data with ease

For many industries, having access to vast volumes of the latest data and knowledge is integral. Make sure information is accurately provided with advanced natural language search and knowledge updates for optimized customer service.

Automate repetitive tasks

Ensure effective manpower utilization by automating repetitive tasks such as legacy tasks, performance reporting and data collection.