

Turn Training Into Retail Sales Dollars

A training session in a typical retail store used to involve a tedious slide presentation and maybe some uninspired role-playing. But in a tech-savvy store powered by Samsung SDS America's Nexshop Industry Solutions, training has become a high-value game with real-time results.

Using Samsung SDS Nexshop Training, training managers can create a course curriculum geared to individual and social learners using gaming technology that makes learning fun and competitive, attributes you want in your high-performing sales team.

TRAINING ON-DEMAND



1

IMPROVE CONSULTATIVE SELLING TACTICS

- Increase sales basket size per customer
- Engage in new ways with customers



2

MAKE SALES TRAINING FUN AND REWARDING

- Earn points and compete for prizes while learning new techniques
- Improve participation and engagement



3

ANYTIME, ANYWHERE APPROACH

- On-demand training fits associates' work schedules
- Share experiences and constructive ideas across the globe

To learn more about Samsung SDS Nexshop Training, visit samsungsdsa.com or email us at bd.sdsa@samsung.com.