

# Samsung SDS Remote Management Service for Digital Signage

Optimally maintain digital signage while reducing costs

Administrators responsible for managing digital signage need to maximize uptime but maintaining place-based displays can be time-consuming, cumbersome, and costly. The Samsung SDS Remote Management Service for Digital Signage monitors device status and anomalies using sensors, processes data with a cloud-based Internet of Things (IoT) platform and analytics engine, as well as sends results to a customer dashboard. Now you can perform remote management quickly and effectively to keep signage operating optimally and reliably while cutting costs.



## Optimize Operation

- Increase convenience by monitoring multiple devices simultaneously
- Monitor digital signage in indoor and outdoor environments in real-time
- Manage large volumes of data and large numbers of devices using the Insator™ IoT platform



## Ensure Reliability

- Provide a real-time monitoring service to facilitate a stable operating environment
- Perform preventive maintenance using an anomaly detection engine that takes advantage of machine learning



## Reduce Costs

- Remotely obtain diagnostic information to increase first-visit-fix ratios
- Perform remote monitoring and maintenance from one centralized location



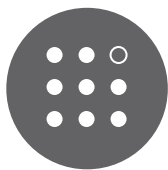
## Samsung SDS RMS for Digital Signage Capabilities:

Samsung SDS RMS for Digital Signage delivers the following capabilities to signage administrators to make managing digital signage faster, easier, and more cost-effective:



### Device Status Monitoring

Various sensors comprehensively monitor Digital Displays, Kiosk Devices, and Set Back Boxes, detect incidents, and send reports to digital signage operations managers in real-time to ensure a stable operating environment.



### Anomaly Detection

Our analytics engine uses machine learning to detect abnormal device operations, enabling you to perform preventive maintenance.



### Remote Management Services

Remote management of digital signage—including diagnostics, software updates, and reboots—improves convenience and reduces costs.

## ABOUT SAMSUNG SDS AMERICA, INC.

Samsung SDS America (SDSA) is the U.S. subsidiary of Samsung SDS, a global IT solutions company. SDSA provides purpose-built technology solutions in the areas of enterprise mobility, security, advanced analytics, mobile sales productivity, and training. We enable our customers in the public sector, finance, retail, and other industries to achieve greater freedom, more operational efficiency, and smarter decision making as the driving force for their competitive advantage. SDSA is headquartered in Ridgely Park, NJ, with offices in Herndon, VA, and San Jose, CA.

## CONTACT US

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