

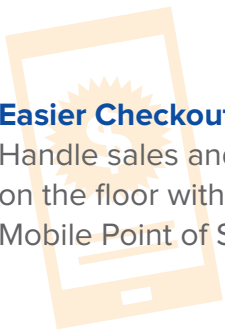
# 8 Ways Samsung SDS Retail Solutions Can Transform In-store Shopping Experiences

Today's tech-savvy shoppers demand engaging and convenient in-store shopping experiences. Samsung SDS Retail Solutions offer the latest in POS, training programs and customer data analytics to help retailers engage with their in-store customers in new and interactive ways. Here are eight ways the in-store customer experience can be transformed today.

1

## Easier Checkouts and Returns

Handle sales and refunds immediately on the floor with sophisticated Mobile Point of Sale (mPOS).



2

## Faster Activation

Provide fast, in-store mobile phone activation with Mobile Point of Activation.



3

## Knowledgeable Associates

Improve associates' product knowledge and sales ability with on-demand retail training programs.



4

## Convenient Experiences

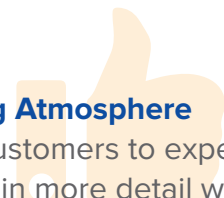
Deliver convenient in-store shopping experiences with time-saving mobile solutions.



5

## Engaging Atmosphere

Enable customers to experience products in more detail with product reviews and demonstrations shown on the salesperson's tablet.



6

## Greater Product Access

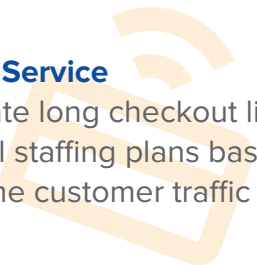
Expand product availability with associate access to live warehouse inventory, giving them the ability to order and ship to a customer's preferred location.



7

## Faster Service

Eliminate long checkout lines with optimal staffing plans based on real-time customer traffic pattern data.



8

## High-touch Experiences

Engage with customers when and where they need assistance using mobile solutions.



To learn more about Samsung SDS Retail Solutions, visit [samsungsdsa.com](http://samsungsdsa.com) or contact us at [bd.sdsa@samsung.com](mailto:bd.sdsa@samsung.com).