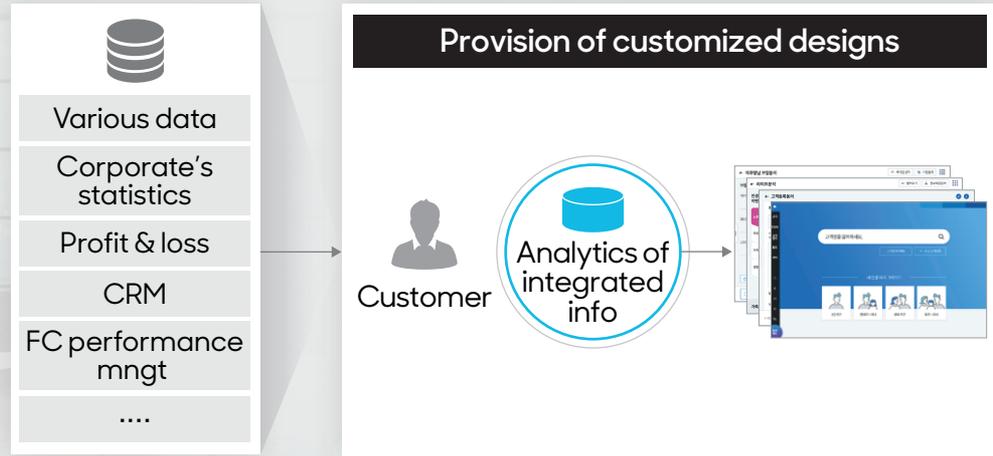


CX financial Use Case

Sales system consulting customized and optimized for a successful business

Upon doing business in face-to-face with financial clients, a thorough research enables a customized service per work type with a timely proposition of necessary information to deliver optimal design plans.

SAMSUNG SDS



- Customer consultation works via tablet PC, rather than paper.
- Analyzing different types of data held by customers
- Maximizes work efficiency driven by customized design plans.