# Techtonic 2018

Thu. Nov 15

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SAMSUNG SDS Tower West Campus B1F Magellan Hall / Pascal Hall Partner

Disrupt

Foresee



머신러닝이 쉬워진다!

# 오픈소스 AI분석 플랫폼 Brightics Studio

삼성SDS 민승재 마스터



# Techtonic 2018 AGENCI

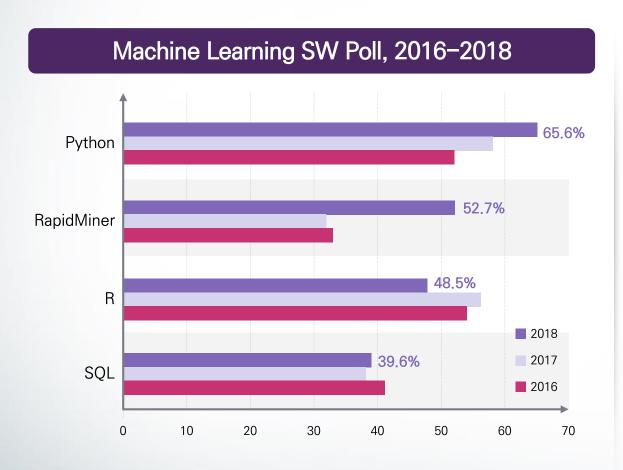
- Data Analytics Trend
- Brightics Studio
- Demo
- Brightics Al

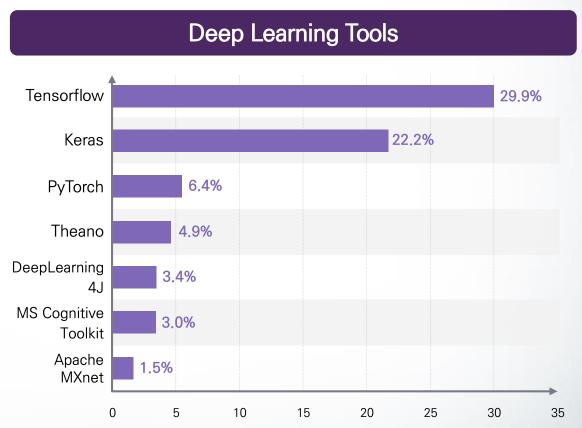
오픈소스 AI분석 플랫폼 Brightics Studio

# Data Analytics Trend

### 데이터분석 및 머신러닝 관련 S/W 선호도 조사

응답자 평균 7.0 개의 선호 S/W를 응답하였으며, 2017년의 6.75개 대비 소폭 상승됨





\* Source: KDnuggets - Top Software for Machine Learning in 2018: Trends and Analysis

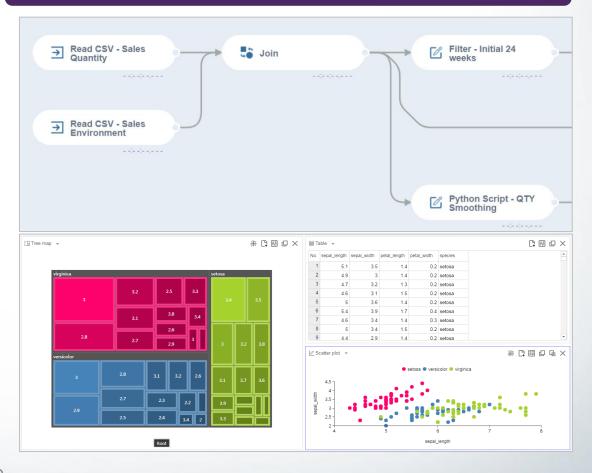
### 업종전문가를 위한 쉬운 Visual 분석환경

#### Professional Data Scientist 用 (분석 전문가)

#### R Code

```
#Load Train and Test datasets
#Identify feature and response variable(s) and values must be numeric and numpy arrays
                    Python Code
x train <- input var
                   import matplotlib.pyplot as plt
y_train <- target v
                   import numpy as np
                  from sklearn import datasets, linear model
x test <- input var
                   from sklearn.metrics import mean squared_error, r2_score
x <- cbind(x train,
                  diabetes = datasets.load diabetes()
                  diabetes X = diabetes.data[:, np.newaxis, 2]
# Train the model us
                  # Split the data into training/testing sets
linear <- lm(y train
                  diabetes X train = diabetes X[:-20]
                  diabetes X test = diabetes X[-20:]
summary(linear)
                   regr = linear model.LinearRegression()
#Predict Output
                   # Train the model using the training sets
predicted= predict(
                   regr.fit(diabetes X train, diabetes y train)
                   # Make predictions using the testing set
                   diabetes y pred = regr.predict(diabetes X test)
                   # Plot outputs
                   plt.scatter(diabetes X test, diabetes y test, color='black')
                   plt.plot(diabetes X test, diabetes y pred, color='blue', linewidth=3)
```

#### Citizen Data Scientist 用 (업종 전문가)



# 오픈소스 AI분석 플랫폼의 필요성

※ SDS AI분석플랫폼인 Brightics AI 사용자들의 Feedback기반



업종 전문가

개발자

Student / MBA

"

Coding을 할 줄 몰라도 내 업무에 AI를 적용해 보고 싶다. 목적별로 적합한 머신러닝, 딥러닝 툴을 연계할 수 있고 분석모델을 운영에 쉽게 Deploy할 수 있는 기능이 필요

라이선스 제한있는 상용제품보다 학기후에도 활용가능한 오픈소스 플랫폼으로 Al실습강의가 이루어졌으면 좋겠다

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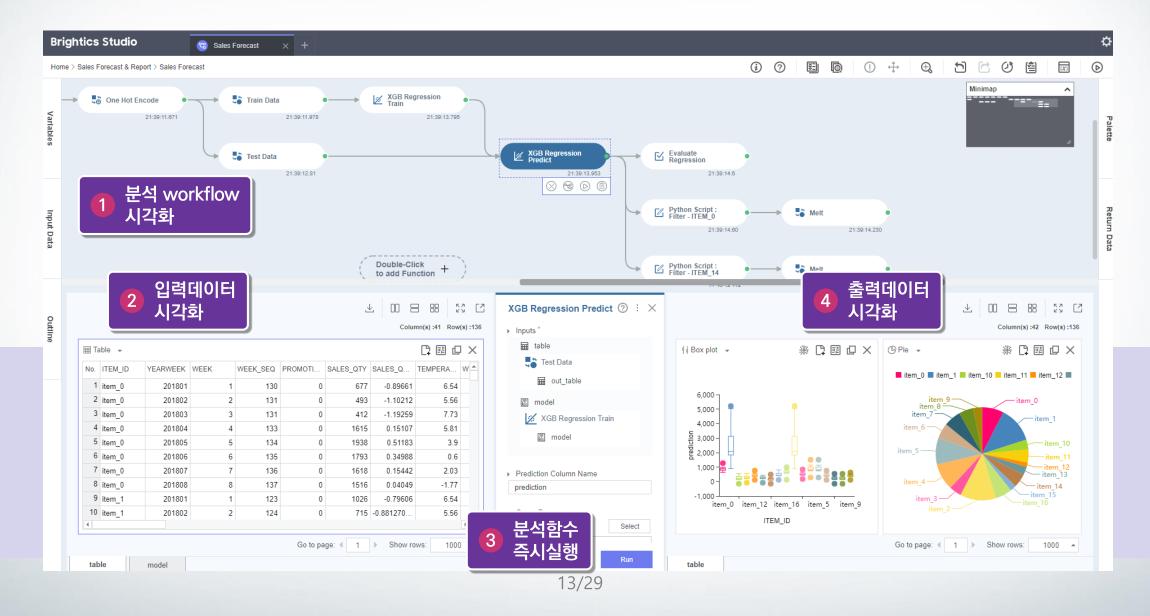
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# **Brightics Studio**

# 오픈소스 Brightics Studio의 주요 특징



### Feature ① Workflow Modeler – 시각화된 분석 모델링 환경



# Feature 1 List of Machine Learning Functions

#### **Descriptive Analytics**

#### Manipulation

- Replace Missing Number
- Replace Missing String
- Simple Filter
- Sort

#### **Transform**

- Concatenate
- Train Test Split

Melt

- Select Column
- Merge
- Pivot Table
- Random Sample
- Delete Missing Data

#### **Statistics**

- Bartlett's Test
- Correlation
- One Way ANOVA
- Pairplot
- Profile Table
- Tukey's Range Test

#### Extraction

- Add Shift
- Add Column If
- Label Encode (with Model)
- One Hot Encode (with Model)
- PCA (with Model)
- Scale (with Model)
- Add Column

#### **Predictive Analytics**

#### Regression

- Decision Tree Regression Train
- Decision Tree Regression Predict
- GLM Train
- GLM Predict
- Linear Regression Train
- Linear Regression Predict
- XGB Regression Train
- XGB Regression Predict

#### Clustering

- Kmeans Train & Predict
- Kmeans Train & Predict (Silhouette)
- Kmeans Predict

#### Classification

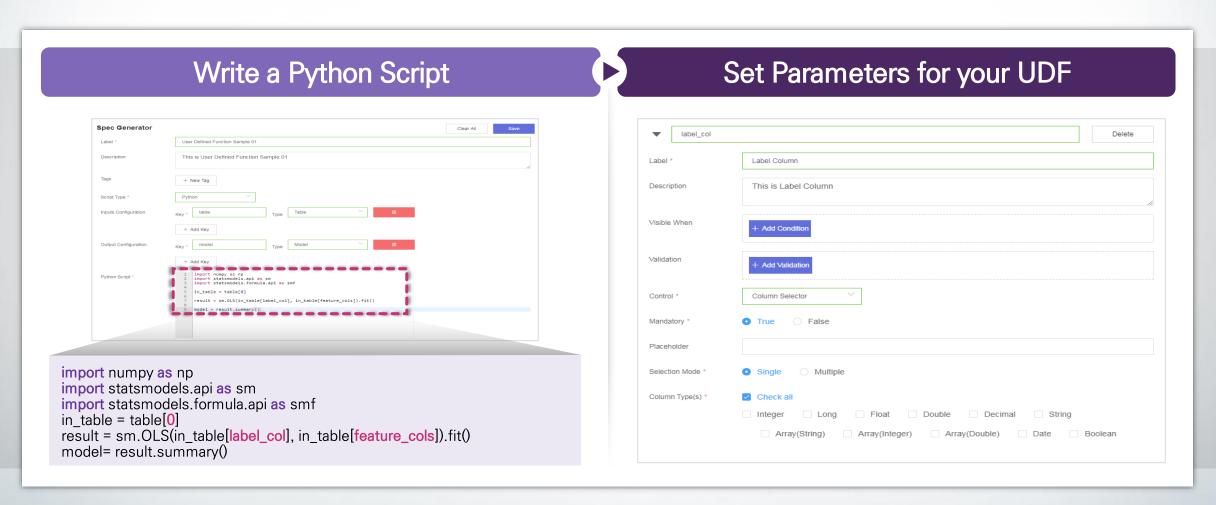
- Decision Tree Classification Train
- Decision Tree Classification Predict
- Logistic Regression Train
- Logistic Regression Predict
- Support Vector Classification Train
- Support Vector Classification Predict
- XGB Classification Train
- XGB Classification Predict

#### **Evaluation**

- Evaluate Classification
- Evaluate Regression
- Plot ROC Curve and PR Curve

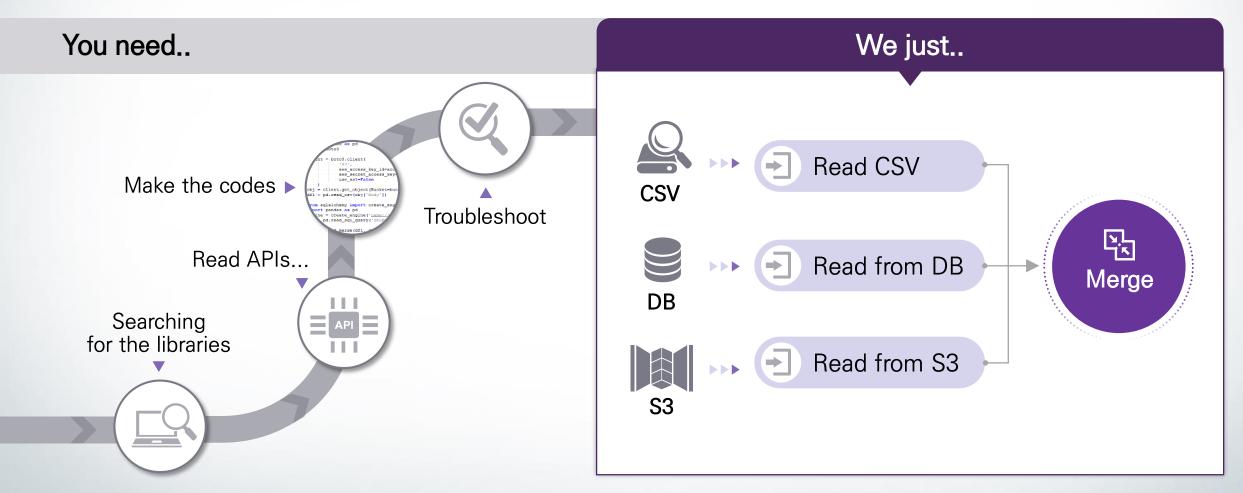
# Feature 2 User Defined Function (UDF)

분석전문가의 전문 알고리즘을 쉽게 Workflow로 통합하여 시각화된 분석환경으로 제공



# Feature 3 Connection - easy to connect

데이터 준비를 위해 필요한 주요 데이터 connection을 단일 함수(기능)로 제공



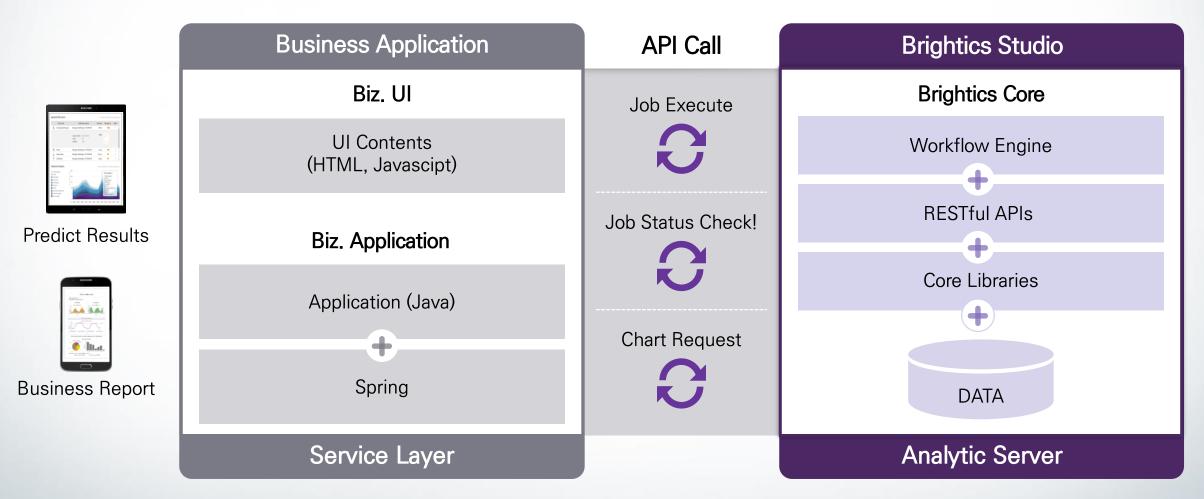
# Feature 3 Deploy - Lightweight deployable model

Edge Analytics를 지원하는 경량화 분석모델 배포 제공



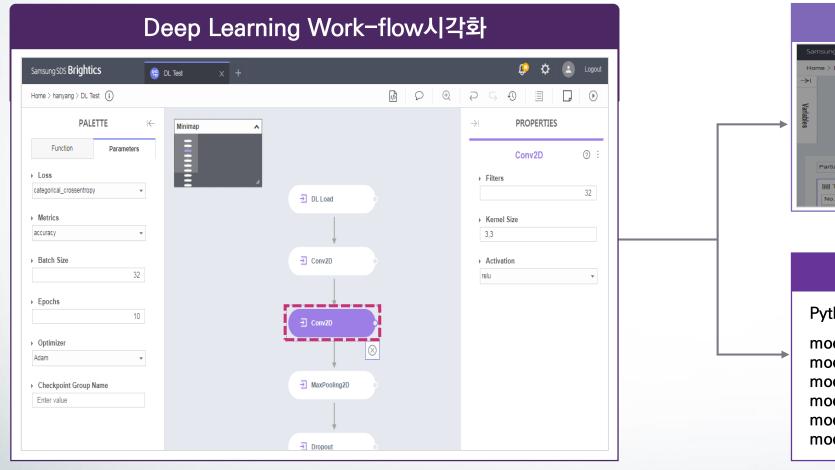
### Feature 3 Share - RESTful API

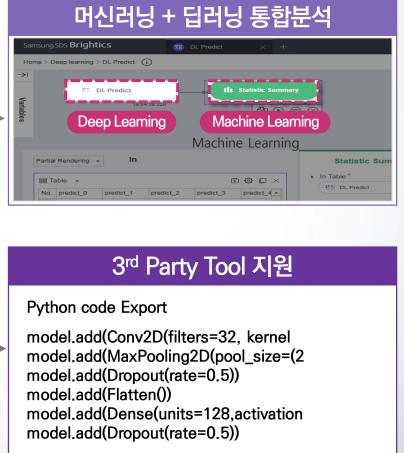
분석결과 (차트/데이터)의 활용을 위한 RESTful API 제공



# Feature 4 Deep Learning 연계

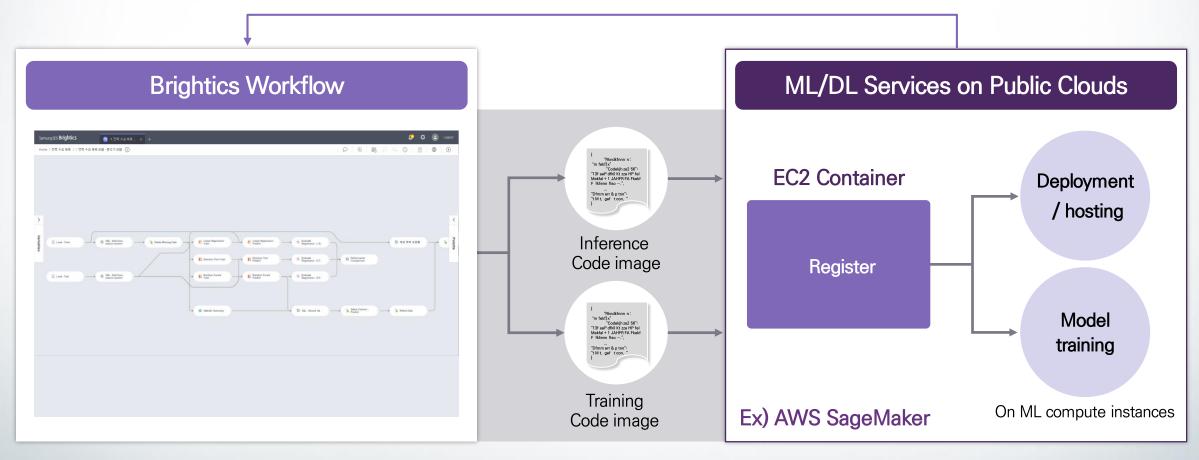
시각화 된 Deep Learning 모델링/분석 환경 제공





# Feature 5 3rd Party Tool 연계 - Public Cloud DL/ML Tool

각 Public Cloud(AWS, MS Azure, GC 등) 에서 제공하는 DL/ML Tool 을 Brightics 의 **시각화 된 workflow 와 연동**하여 분석모델링 환경 제공



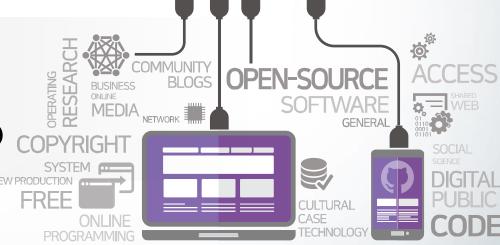
# Feature 6 Open Source

# **Brightics Studio Download**

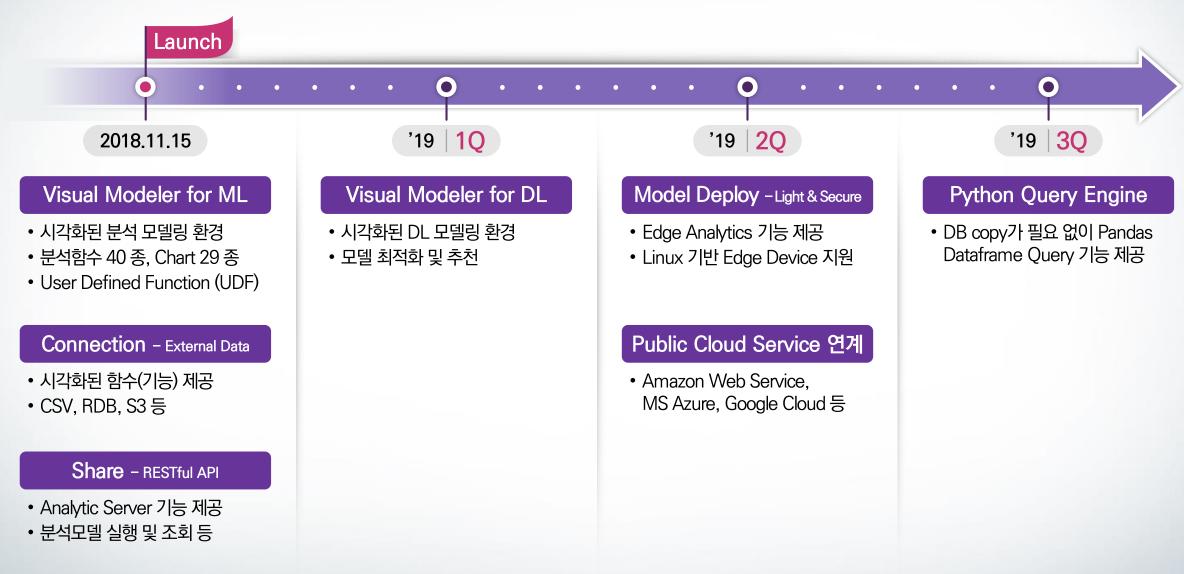
www.brightics.ai

Github: github.com/brightics/studio

\* Licensed under the Apache License, Version 2.0



### Roadmap

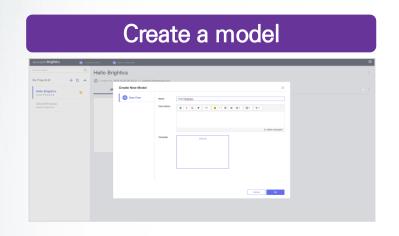


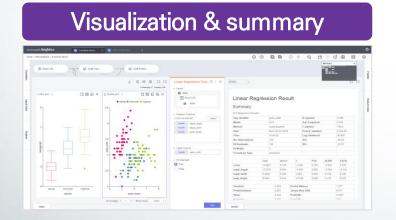
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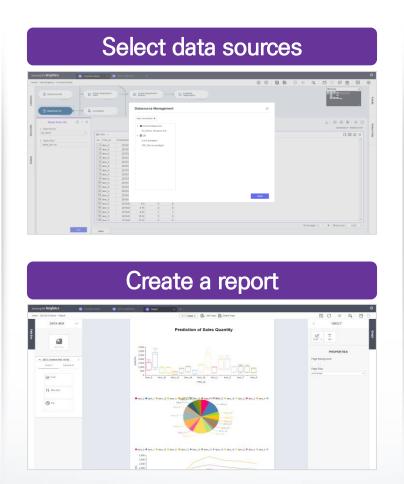
# Demo

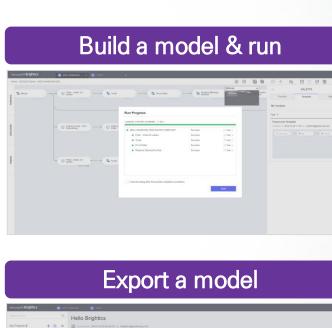
# **Brightics Studio Demo Scenario**

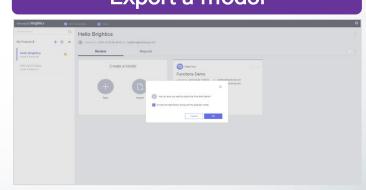
플랫폼에서 분석모델 생성, 시각화, Report, Export









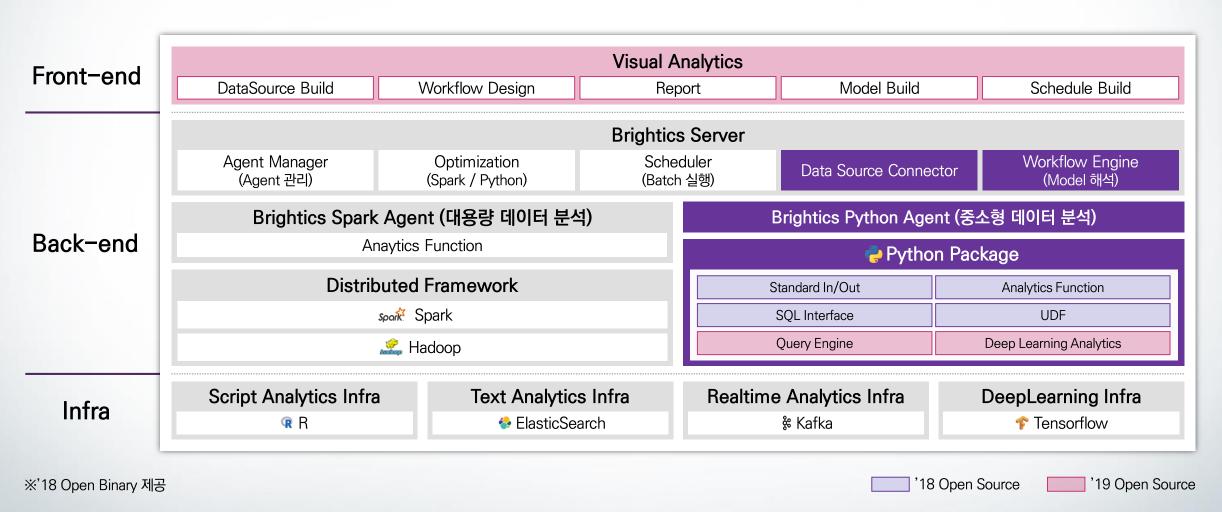


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# **Brightics Al**

# **Brightics Al**

다양한 기업데이터를 가공, 분석하여 Business Layer에 AI 서비스를 제공하는 플랫폼



### 업종별 주요 분석사례

제조, 마케팅, 물류, 보안, loT, 헬스 분야 등 90개 레퍼런스 확보



Disrupt?

Q & A

NVPCPP

Disrupt's

# Thank you