



# SAMSUNG Nexshop

Omni-Channel

## Mobile-based Omni-channel Solution **to make your customer interaction skill to the next level**

Unique customer experience with mobile devices at the front and integrating on-/off-line data and its analysis at the back. The data-driven campaigns increase customer satisfaction while boosting the operational efficiency.

### Personalized Consultation

The most efficient consultation fit to your interest using a real-time on-/off-line product information

Integrated product info.

Purchase history

Popular product recommendation

### Optimized Campaign

Systemized marketing campaigns using inventory/sales/customer data

Rule-based promotion

Digital execution

Campaign performance analysis

### Efficient Operation

All-in-one sale process support having product/inventory mgmt./payment

Mobile POS payment

Sales/customer data analysis



### Contact Us

To learn more about Samsung Nexshop, email us [nexshop@samsung.com](mailto:nexshop@samsung.com) or visit <http://www.samsungsds.com> to discover more about other Solutions.