

insight to **!nspiration**

Samsung **Square** Meeting



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Innovative Means of Collaboration

Timely information-sharing and decision-making have become an essential for the survival and success of enterprises in today's rapidly-changing business environment.

Conventional collaboration methods, such as gathering in a meeting room or communicating over the phone or via an instant messenger, are not only outdated but also time-consuming and costly.

Now is the time for a paradigm shift in corporate communications. By adopting web conferencing, companies can save time and cost, speed up decision-making, and increase productivity.

With web conferencing, employees can enjoy seamless face-to-face communication and collaboration anytime, anywhere.



An innovative and collaborative working environment

begins with **Samsung
Square Meeting**

What is Samsung Square Meeting

Values of Samsung Square Meeting

Samsung Square Meeting enables anyone to share video, audio, documents, and notes with partners, colleagues or clients during a web conference. With a networked PC or mobile device, you can host and attend meetings anytime, anywhere.

Features

- Video up to HD quality
- High fidelity audio supported by automatic bandwidth control technology
- Sharing of applications and screens
- Engaging interactions such as raising hand, bookmarking
- Configuring robust security policy settings (Interfacing the external participants' approval function, preventing screenshot, etc.)
- Supporting multi-platforms such as Windows/MacOS(PC) and Android/iOS(Mobile).

Expected outcome

Being able to collaborate simultaneously regardless of your location strengthens your competitiveness while reducing time and cost.

Reduce time & cost

Time Saving
Money Saving
Effort Saving

Increase speed & productivity

Idea Generation
Decision Making
Issue Checking



Borderless

Effective



Easy to Prepare

Make any location the ultimate on-the-go office

Communicate readily regardless of your location.

No need for painful meeting room arrangements or costly business trip. Host or attend wherever and whenever you are.

Engage in online interactions with the impact of face-to-face meetings

HD quality video and audio with secure, seamless streaming ensures a virtual experience that looks and feels as good as a live meeting. Virtual meetings never felt so real before.

Maximize your impact with instant sharing of video and audio files, documents, and whiteboard.

Enjoy simple, seamless meeting preparation

Host and attend a virtual meeting with just a few clicks.

You can easily reserve a meeting and share any documents with colleagues wherever you are. Now preparing a meeting is a breeze.

Four Key Ways Samsung Square Meeting Helps You

Easy & Real Life UI/UX

Intuitive icon designs will guide you through without a learning process. For immersive usability, interaction features will make you feel as if people are right next to you. An efficient collaboration culture is brought to you by minimizing the gap between online and offline.

Flexible Mobility

Same features as the desktop version are also available on mobile devices (Android/iOS).

Joining membership, creating/booking a meeting room, conducting conferences with audio, video, presentations, sharing contents, and white boarding are enabled, allowing you to enjoy seamless collaboration anytime, anywhere.

Automatic Optimization of A/V Quality

A/V quality is automatically adjusted, ensuring stable communication even in poor network conditions.

Fortified Security

Encrypted networks and robust security algorithms protect your data. You can give users different levels of access and block screen captures.



Samsung Square Meeting Reference

Improved Communication Between HQ and Branches

Consumer Goods Company L has over 400 stores across Korea. They had a persistently and chronically slow and ineffective decision making process that was hamstringing their ability to respond to fluctuating demand and regional needs.

Company L selected Samsung Square Meeting solution to optimize the overall decision making process. Top leadership communicated directly with branches and sales associates. All regions were able to deliver information more timely and to the right person.

Reduced Travel Costs, Quicker Rollout, Better Work-Life Balance

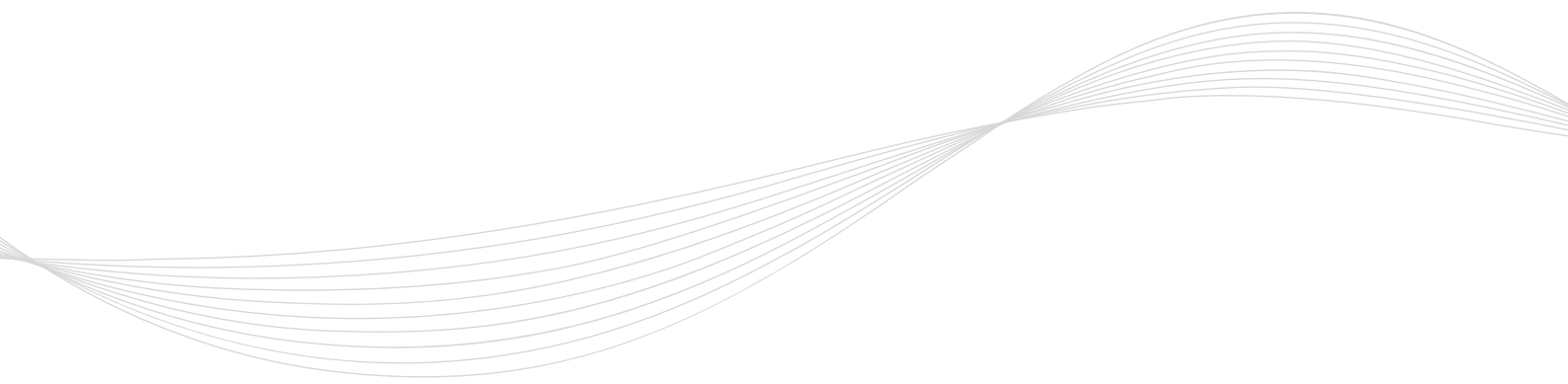
When a new product is released, securities firm D sends out the product development manager from the headquarter to roll out training for over 2,000 sales associates throughout regional branches.

By adopting Samsung Square Meeting, firm D minimized the time away from the office and travel costs, thereby allowing the manager to focus on his main roles as product development manager.

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