

Nexshop Omni-Channel Use Case

Offer customized products

With mobile devices, perform smart clienteling and offer customized products based on customers' purchasing history.

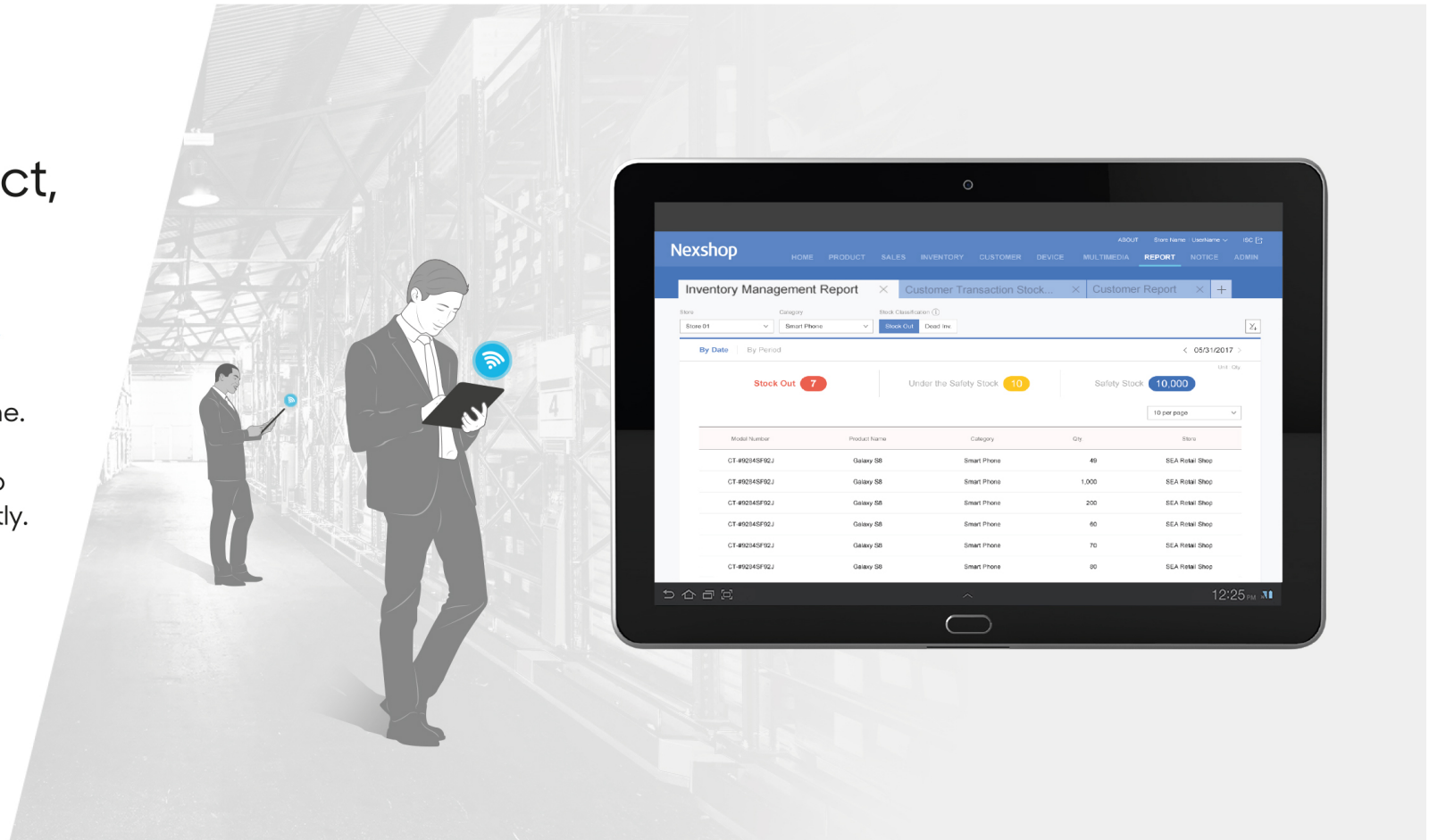


SAMSUNG SDS

Nexshop Omni-Channel Use Case

Inventory, product, customer management

Manage stock, goods, and customer information in real time. Share this information between headquarters and stores to help each store operate more efficiently.



SAMSUNG SDS

Nexshop Omni-Channel Use Case

Analysis-based sales strategy

Analyze inventory, customers, and sales pattern for efficient sales and promotion.



SAMSUNG SDS