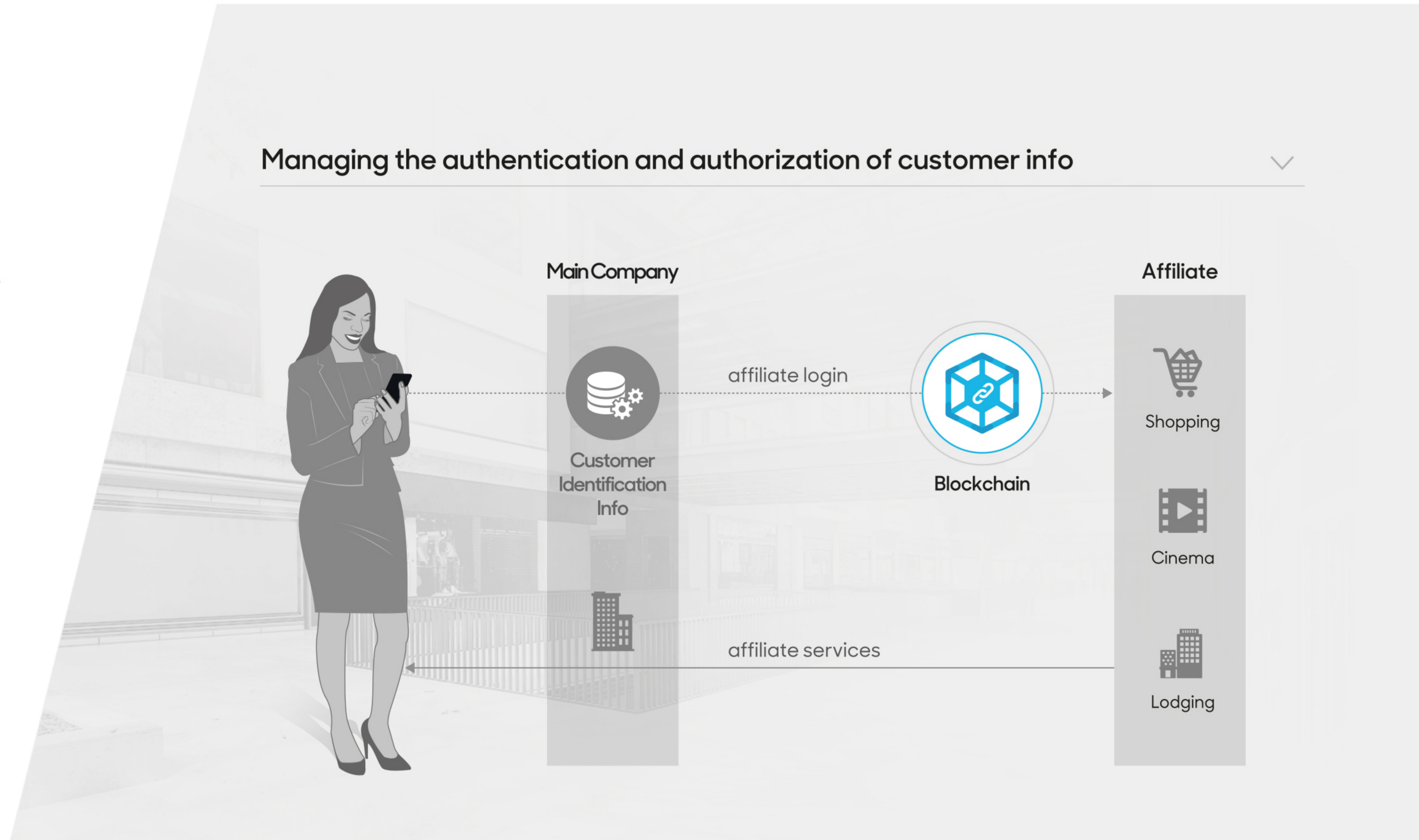Nexledger Use Case

Affiliate Authentication

The blockchain solution is used to manage the authentication and authorization of customer information sharing between affiliates with user agreement.
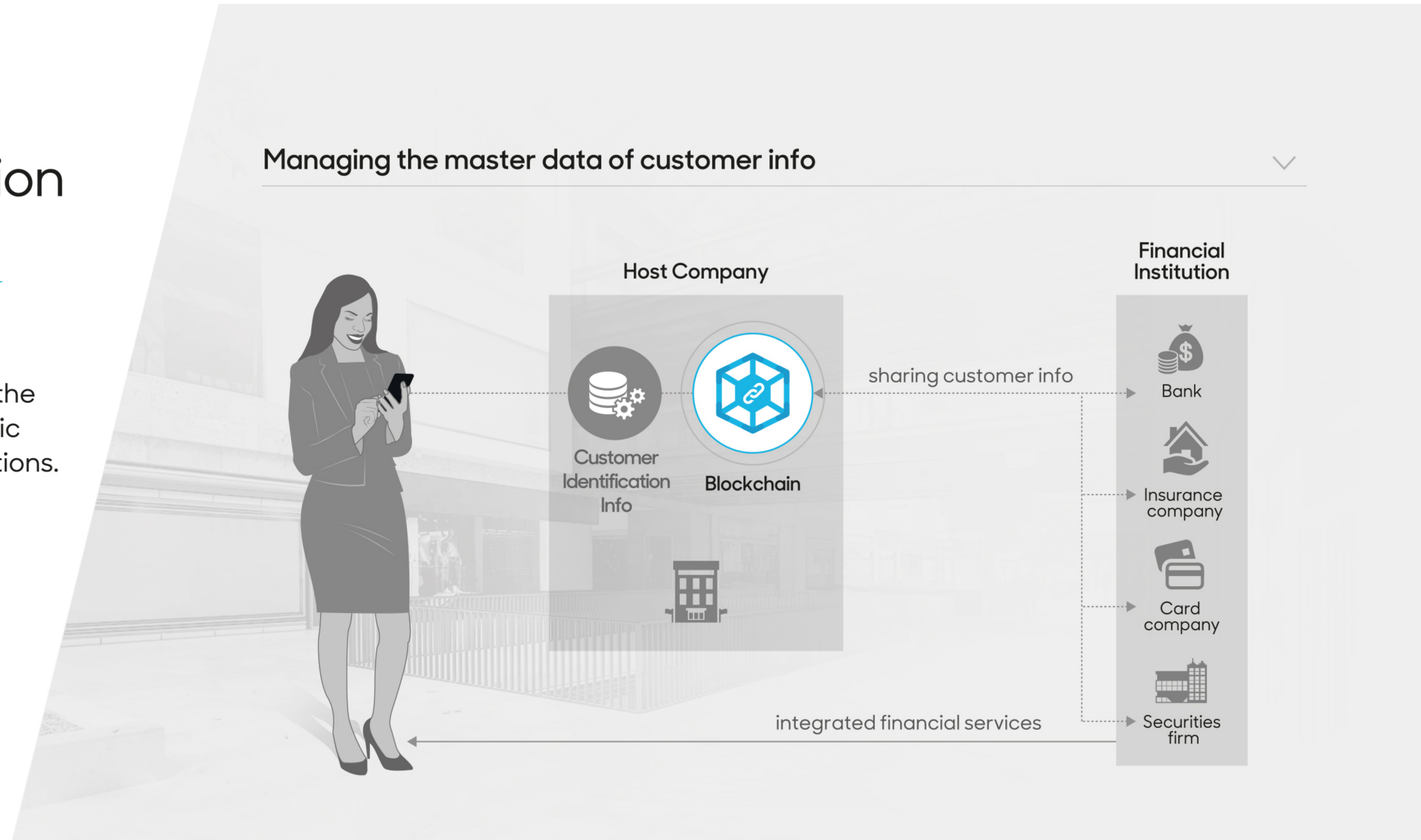
Managing the authentication and authorization of customer info

Main Company

Customer Identification Info

affiliate login

Blockchain

Affiliate

Shopping

Cinema

Lodging

affiliate services

SAMSUNG SDS

Nexledger Use Case

Financial Institution Authentication

A host company can take the initiative and share customer identification info stored within the blockchain system for synergistic effect between financial institutions.

Managing the master data of customer info

Host Company

Customer Identification Info

Blockchain

Financial Institution

Bank

Insurance company

Card company

Securities firm

sharing customer info

integrated financial services

SAMSUNG SDS

Nexledger Use Case
Full Digital Economy

Privacy control for customers is essential for full Digital Economy and blockchain can be used to securely manage sensitive customer info.
Customer identification info required for authentication are encrypted within each customer's device and can be sent to a requesting company on demand.

Full Privacy Control

Nexledger DI

Select Login Mode

Customer Identification Info

Blockchain

sharing customer info

SAMSUNG SDS