

Cello Use Case

Cost Reduction through Integrated Contracts

Cello_{scus} delivers transparency into your contract negotiations by competitive bidding of multiple LSPs. Reduce logistics cost through the open bidding system.

Dry Container
Fare Reduction

Improved Terms &
Condition

BackupRoute &
LSP Operation

Samsung SDS Cargo Volume



290,000 Ton

Reducing client's logistics costs through cargo consolidation



660,000 TUE