


Samsung **Secure Mobility** Suite for **Finance**

Mobile Banking

Allows banks to provide VIPs and business customers with secure, customized, ready-to-go premium devices for a convenient mobile banking experience



Devices	Software	Services
 Samsung Knôx	ID Communication Recording Secure View Biometric Authentication Enterprise Mobility Management	Maintenance & Support Integration & Installation App Development and Customization Device Provisioning & Customization

Trend and overview of Mobile Banking

As mobile banking becomes more prevalent, exceeding the traditional branch channel, banks are struggling to retain customers by differentiating their mobile customer experience.

Mobile Banking with biometric authentication offers a secure mobile banking experience for both customers and retail banks from account management, queries, transfers, loans and new deposits to customer data management.

Banks may now offer their VIPs and business customers a convenient mobile banking experience with a well-packaged, customized, ready-to-go, secure and premium devices.

Pain points

Frequent cyber security attacks and fraud have been detrimental to the reputation of the financial services industry

A secure solution that does not hurt the end-user experience is required

Costs induced by password management need to be reduced

Discovery questions

Do you require an extra level of security to mitigate the risk for your employees and customers when they access banking apps?

Is password management driving up your costs?

Are you trying to go password-less with your systems?

Does your solution and hardware provider support, maintain and operate the devices, while also providing applications in a single offering?

Target Industry

Retail Banks

Major features

EMM :

Mobile Device Management,
Mobile Application Management,
Mobile Content Management

Biometric Authentication :

Fingerprint/Iris/Face/
Voice Recognition

Secure View :

Secure Document View
(Watermark),
Secure Screen View
(Scratch, Blurring)

Value proposition

Increases the level of security by storing identifying information as separate keys in different locations – one on server and another on device

Emancipates end-users from remembering long, complicated passwords, and allows easier access to data via a simple fingerprint, face or voice scan

Reduces costs associated with password management or reset

Provides world-class mobile security with the support of Knox container and EMM

Offers an engaging and digitized banking experience that is aligned with the latest consumer trends

Tightens relationship with VIP customers by providing a secure mobile banking service coupled with a premium device

Scalable to support millions of users

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EMM



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