



SAMSUNG Nexshop

Analytics-powered Retail Solution

Samsung Nexshop Marketing is the analytics-powered retail solution that maximizes customer experiences by analyzing the data collected within the store and strengthens the store competitiveness.

Analytics-powered customer understanding

Analyze customer's behavior and product preference by analyzing customer data collected in the store

Run analytics engine to provide information that is necessary for store operations

Disruptive shopping experience

Support customer's smart and fast decision-making by using interactive display, VR and others

Lead innovative retail store by designing offline store with various digital technology

Store performance enhancement

Use indoor sensing to monitor and review how marketing campaigns work 24/7

Optimize staff planning and productivity at any time and see the results in real time



Contact Us

To learn more about Samsung Nexshop, email us at contactsds@samsung.com or visit www.samsungsds.com to discover more about other Solutions.