

insight to!nspiration

SAMSUNG

Digitise your in-store experience

New unique interactive display solution for Sherry FitzGerald

As showcased at the 2016 Sherry FitzGerald franchise conference in Kilshee House Samsung and Bizquip have developed a unique out-of-the-box digital customer experience, exclusively for Sherry FitzGerald.

This bespoke solution takes an automated feed from RPS, updated daily and converts it into a wonderful interactive display presentation specific to your store location with all the latest properties available to browse in store.

Create an immediate client impact from the get-go with a choice of 55" - 65" displays which allow you to present your entire property catalogue in an intuitive and unique way.

To view the solution click [here](#).

- Use gesture touch on the screen to move gracefully through photos, maps, floor plans and more.
- Bring an 'in-app' experience to your customers in-store.
- Sort properties for sale by location & price, making it easy for your customers to filter relevant properties for consideration.
- Email capability directly from screen which automatically raises leads.
- Your property portfolio can be browsed in real-time (linked to your website) reducing the need for so many printed hardcopy brochures.
- Show full property details, like distance to the nearest local amenities, transport links or schools.
- Choose to print selected property details straight from the screen.
- View data on previous property's sold in a particular area to help a seller or customer understand market rates.
- Select properties for comparison and display side by side.
- When not in use as an interactive customer sales tool it can display your property catalogue on a loop.

Over the course of 12 months, this solution will cost a Sherry FitzGerald franchise the approximate equivalent of a fee generated from the sale of a single property.

From as little as €272 per month you can dazzle prospective buyers and sellers with this impressive bespoke solution.

Included in the price is all hardware, software, solution feed, installation and 3 years warranty.

Solution Details :

- Choice of 55" or 65" Samsung Commercial Display.
- PC hardware capability installed within screens with a 3 year database feed licence.
- Wall-mounted in area of choice.
- Team photo and your logo installed as an option.
- Solution Warranty of 3 years.
- 3 years minimum contract. Basic overview training available.

Outright Purchase Price

€9199 (Excl. Vat)

Monthly Finance

€272.29 over 3 years

(With the option to buy the hardware for a small additional fee at the end of year 3 – €300)



For more details or to arrange purchase please contact

Greg Tierney

Visit: www.bizquip.ie

Email: gregt@bizquip.ie

Tel: +353 (0)8 638 90674

7-8 Burton Hall Road Sandyford Business Park Dublin 18 Ireland