

SAMSUNG SDS

Collaboration Solution  
with Generative AI

# Brity Works



Streamline your workflow and elevate your productivity

Mail | Messenger | Meeting | Drive | Copilot

# What is Brity Work?

All-in One Collaboration Solution for enterprise.

More than 500,000 Samsung employees around the world are using it everyday!

It provide essential tools such as email, calendar, board, messenger, meeting, drive and more.

Users can collaborate and communicate on a safe environment.



Mail



Messenger



Meeting



Drive

## Why Brity Works?

### Seamless Collaboration

- Use all solutions with a single ID
- Don't need to adopt extra solutions
- Offer a variety of integrated features across services



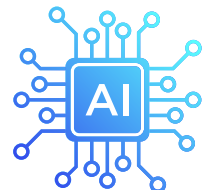
### Cloud-based Service (SaaS)

- Don't need to spend time and effort for updates and maintenance
- Adopt solutions immediately without extra time for setup
- Integrate seamlessly with existing business systems



### Productivity Enhancement with Gen.AI

- No need to add new solution to start generative AI
- Utilization of internal data with Plug-in
- Generate meeting minutes, Summarize and Create email drafts, etc.



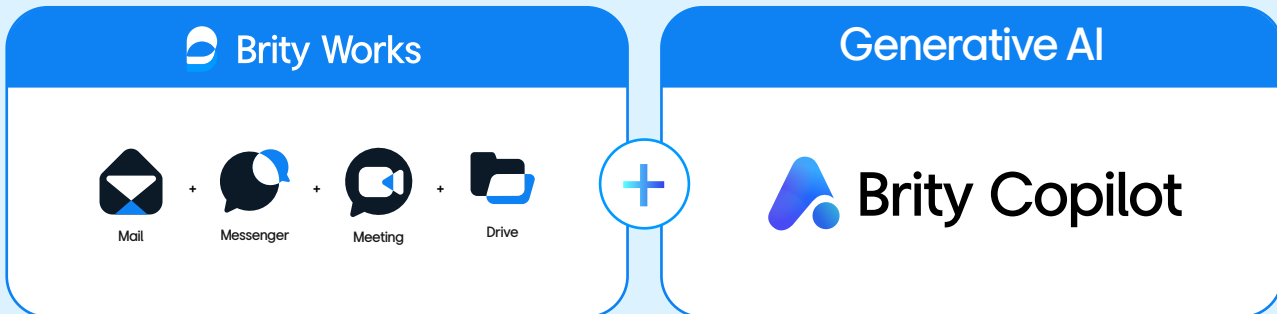
### Optimization for Enterprises

- Support seamlessly the complex group/affiliate structure
- Provide strong enterprise-grade security features
- Admin pages are included in a standard service



# Brity Copilot, your Generative AI companion

An adapted Generative AI service for enterprise, revolutionizing business operations through the integration of Gen. AI technology into collaboration solution like mail, messenger, meeting and drive.



- Point 1** Don't need to adopt a new solution for generative AI!
- Point 2** Provides contextual & seamless user experience
- Point 3** Secure digital assets with robust security measures for enterprise

## Enhance Efficiency with Brity Copilot

### Impact assessment by use case

	<p><b>Summary of Meeting</b></p> <ul style="list-style-type: none"> <li>Summary of specific speaker's remarks</li> <li>Drafting meeting minutes</li> </ul>	<p><b>75%</b> ↓</p> <p>* Previously 2hrs per case → 30 mins per case</p>
	<p><b>Email Check &amp; Composition</b></p> <ul style="list-style-type: none"> <li>Summary of received email content</li> <li>Composing email body</li> </ul>	<p><b>66%</b> ↓</p> <p>* previously 3mins per case → 1 mins per case</p>
	<p><b>Summary of Messenger Conversation</b></p> <ul style="list-style-type: none"> <li>Identifying key points in new messages</li> </ul>	<p><b>50%</b> ↓</p> <p>* Previously 2mins per case → 1 mins per case</p>

### Expected outcomes

Individual work time reduced by **4.9 hours per month**

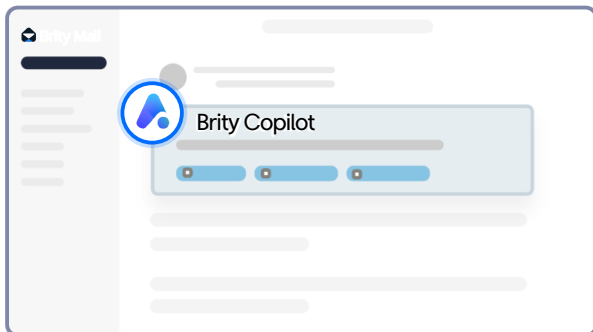
\* For a company of 1,000 employees,

**4,900 hrs. monthly**

**Annual cost-saving of 3.2 million dollar**

# Quick Tour of Brity Copilot

## Brity Mail + Copilot



### Mail Summary

Users can check the core contents quickly. Various summary options are given.

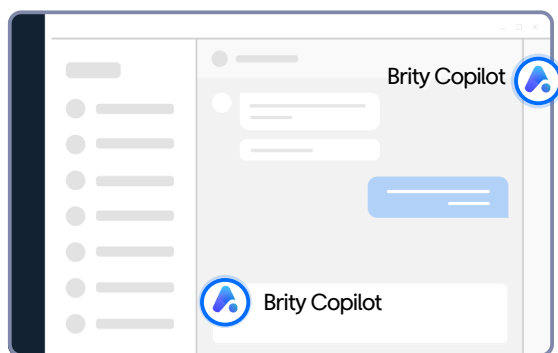
### Create and modify a draft mail

Copilot makes it easier to reply to mail that bothers you every time you write.

### Create draft of a reply mail

Copilot automatically creates a reply email based on the context.

## Brity Messenger + Copilot



### Search external knowledge

Look for information directly from messenger without accessing to Gen. AI website.

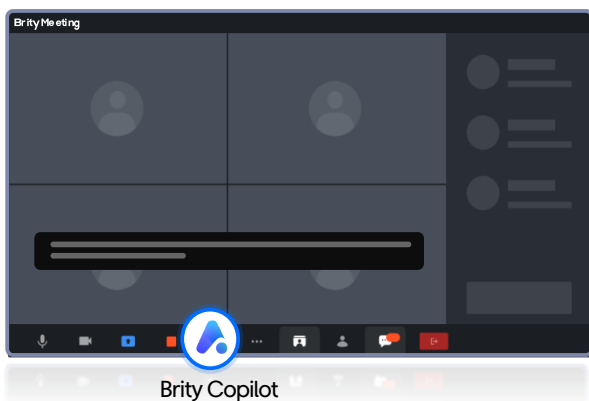
### Search files from Drive and Summarize

Quickly search files from Brity Drive with a keyword. Summarize document with a single click.

### Modify a style of message

Spell check and message modification are available.

## Brity Meeting + Copilot



### Real-time caption & Translation

Support clear communication with live captions. Real-time translation is provided.

### Summarize specific speaker's contents

Double check important content. Ask questions about the meeting content such as background history of results.

### Create and share meeting minutes

After the meeting, minute is automatically created and sent to the host's email.