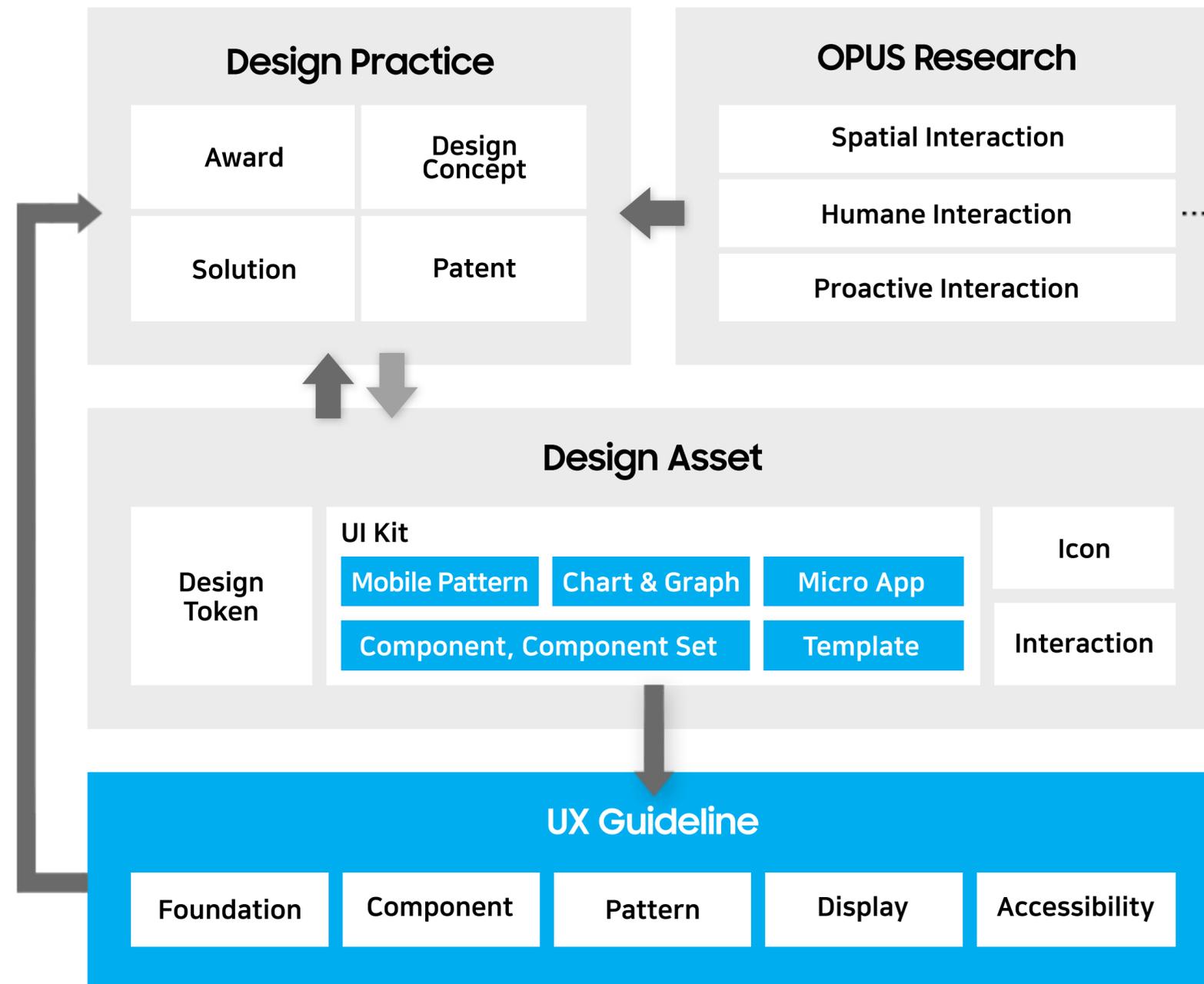


UX Standard OPUS

Based on our years of project experience in design, it provides design sources you can use to boost UX quality, business/operational efficiency and brand image.



✓ UX Guideline

Provide standard guidelines to increase UX usability and consistency.

- Design Foundation : Define basic design elements for greater aesthetic value.
- Component : Provide major UI component types, placement, warnings, Dos and Don'ts.

✓ Design Asset

Provide a wide variety of screen design samples, icons, sources created by adopting the guidelines.

- Design Token : Connect Design Foundation to a development platform, making it easier to modify visual design themes quickly in line with changing trends and environment.
- UI Kit : Provide components and templates by analyzing years of project output.

✓ OPUS Research

Enable you to find CX pilot study results to respond to the user experience changes that technology brings.

✓ Design Practice

Provide design knowhow backed by years of project experience.