

Application Service

Mail/SMS/Push

Email, SMS, and Push Notifications

REST API allows easy linking to applications and user notifications in the forms of email, SMS and push notifications. Users may request for usage on web-based console and receive API guidelines to better manage notifications with scheduled/large messaging, blocking, and viewing usage metering.

Simple Notification Environments

API guidelines and authentication framework are provided for more convenient notification environments. Users may enter simple information for each step in the web-based console to send email, SMS, or push notifications.

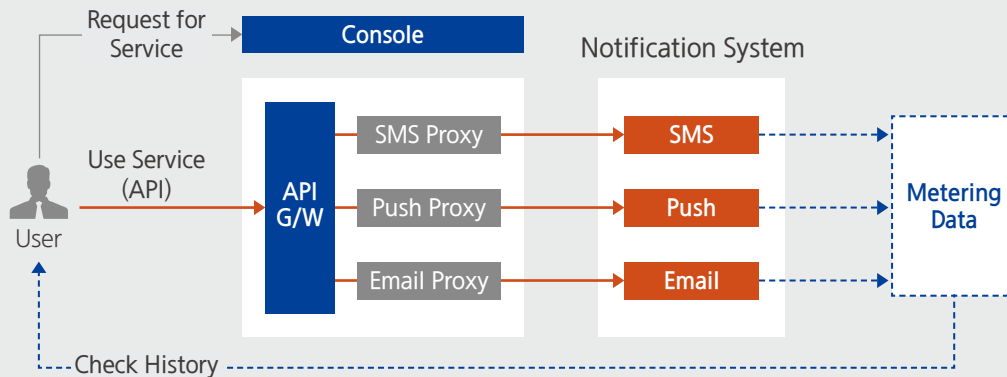
Reliable Service

The service is installed within the DMZ to take availability and reliability into account and all types of notifications from email to SMS and push notifications are configured in one server. Testing before sending alerts is also available before applying the service.

Efficient Project Management

Viewing API service offers real-time monitoring on the status of sending email, SMS, and push notifications. Project management efficiency is enhanced by automatically blocking overlapping notifications and searching for sent history of a certain time period.

Service Architecture



Key Features




- **Sending notifications**
 - Email : Regular/scheduled sending, mass emails, and attachment
 - ※ When sending an email to Gmail accounts, it is required to adopt SPF/DKIM/DMARC protocols due to a change in Google policy(A failure to authenticate will result in an email delivery failure)
 - SMS/MMS/LMS : Regular/scheduled sending, image attachments(for MMS), mass messaging, and blocking messaging overlaps
 - Push notifications : Push messages from mobile applications(Android and iOS), regular/scheduled sending, and blocking messaging overlaps
- **Universal features**
 - Provide services to view history, index/statistics of sent results, and blocking
 - Support replacement tags(personalized email/messaging available for each recipient)
- **Public API and Admin(Console) API provision**
 - Public API : API for product requests available for general users
 - Admin(Console) API : API for managing setting via console
- **Push authentication management**
 - Integrated management of Android and iOS tokens
 - Authentication certificates : GCM(Google Cloud Messaging), APNS(Apple Push Notification Service), and Amazon Device Messaging

Pricing

- **Billing**
 - Monthly billing by combining monthly usage by user
- **Metering**
 - Email : Number of successfully sent emails(successfully reaching external SMTP servers)
 - SMS : Number of receiving messages(Prices for SMS, LMS, MMS, and international SMS vary.)
Monthly subscription is applied to 080 number blocking service(including line/call costs)
 - Push notification : Number of sending notifications

FOR MORE INFORMATION

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