

Application Service

Message Hub



Integrated Messaging Service that Manages Multiple Channels

Message Hub is an integrated messaging service that sends and manages messages across multiple channels, including SMS, email, and App push. A single platform for message sending and management improves operational efficiency and simplifies message management.



Message Channel Management

Manage SMS, email, and App push channels on a single platform. It provides a stable message sending environment through destination registration and authentication functions.



Send Messages

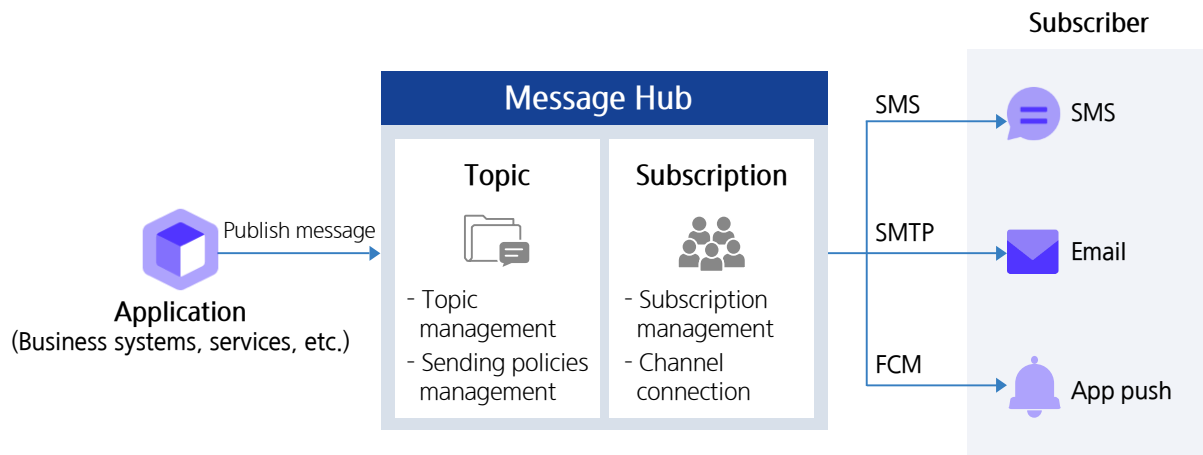
Messages are sent reliably in a format suitable for each channel.



Send Bulk Messages

Create user-defined Topics and manage Subscriptions. Send messages published to a Topic in bulk to Subscription that matches the topic. (Available in Nov. 2026)

Service Architecture



※Topic and Subscription-based message sending will be available in Nov. 2026.

Key Features

- **Managing message channels**
 - Phone number registration and authentication for SMS
 - Register and authenticate email addresses for sending emails
 - Application registration and authentication information management for App push
- **Send messages by channel**
 - SMS**
 - Select sender and receiver numbers, send messages
 - Automatically convert messages over 80 characters to MMS
 - Apply SMS sending policy based on product and sandbox conditions
 - Email**
 - Send email
 - App push**
 - Send App push notification
- **Send bulk messages(Available in Nov. 2026)**
 - Create and manage topics
 - Create Subscription and connect multiple channels
 - Send messages published to a Topic in bulk to Subscription

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