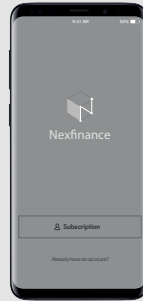


Nexfinance Use Case

Digital Finance Concierge

Digital Finance Concierge provides customized product recommendations through a mobile app by integrating and analyzing customer asset and product information scattered across financial institutions.

Service App



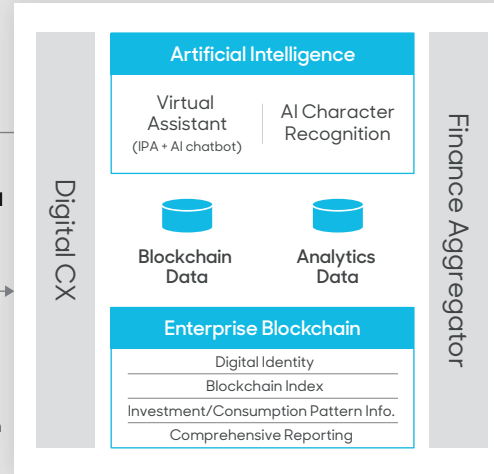
Product Recommendation

Conversational User Interface

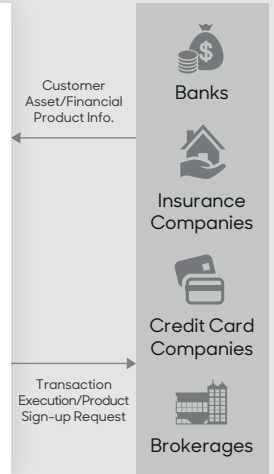
Transaction History

- Comprehensive management of customer financial information
- Seed Pocket management
- Virtual assistant for financial activity

Finance Concierge Platform



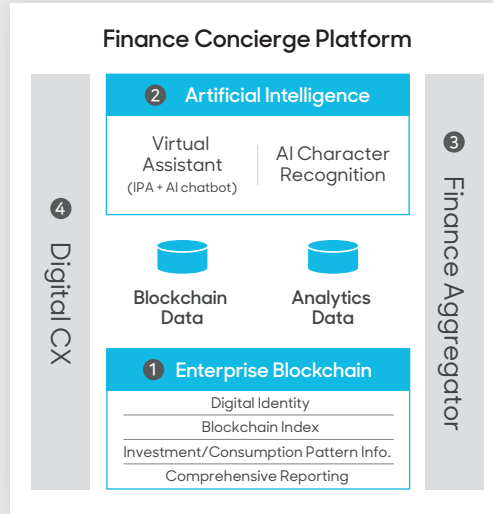
Financial Institutions



Nexfinance Use Case

Digital Finance Concierge

Digital Finance Concierge leverages digital technology and elemental technology centered around customer convenience to intuitively provide services including secure management of accumulated data and customized product recommendations.



1 Blockchain

- Easy sign-up and user authentication
- Financial product recommendations and data management with smart contract

2 AI/Analytics

- Conversational user interface with AI Virtual Assistant

3 IPA (Intelligent Process Automation)

- Robot-driven finance aggregator integrates products offered by different financial institutions as well as financial information of customers

4 Digital CX

- Convergence of elemental technology for customer convenience
- Seamless inter-process integration